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RENEW YOUR SCOCO PARTNERSHIP IN 2024!




July 15, 2024



Dear Sustainability Partner,

We invite you to become a Sustainable Contra Costa (SCOCO) Partner in 2024! With your help, we inspire thousands of individuals and groups each year to incorporate a more sustainable way of living into their daily lives. **We hope we can count on your support as a SCOCO Partner and Sponsor of the 16th Annual Leadership in Sustainability Awards Gala.**

Why Partner with SCOCO?

- Since 2008, SCOCO has been a trusted source of sustainable solutions, offering tools and resources to save energy, water, and money, reduce waste, pollution, and greenhouse gas emissions. We partner with numerous community organizations and youth groups across the region, continually expanding our reach.
- We encourage our communities to support and promote local businesses to build healthier, more resilient communities and robust economies.
- We achieve results. Since the Cleaner Contra Costa Challenge was created in 2019, SCOCO has recruited over **5,600 households** who have taken thousands of actions that have saved over:

 • **3,348,000 pounds of CO2**
 • **55,000 gallons of gas**
 • **441,000 kilowatt hours of energy**

 • **3,900,000 gallons of water**
• **\$715,000** 

Here are a few of the programs that your contribution will support:

- **Cleaner Contra Costa** helps advance goals for health, safety, economic vitality, energy independence, and quality of life. We work with local agency partners to provide a valuable online platform where people measure their household carbon footprint, find resources, take action, and track their savings.
- Our **Sustainable Leaders in Action (SLIA) youth program** has developed leadership and professional skills of over 175 high school students. SLIA members publish a bi-monthly newsletter, host quarterly Climate Careers Chats, conduct public action campaigns, educate younger kids, and more!
- We organize regional events and networks to foster community connection and drive change, including the **Sustainability Awards Gala, SCOCO Network**, and **Sustainable Bay Area Network**. Our workshops teach hundreds of people annually to build skills for stronger, self-sufficient communities.

Can we count on your support? Your partnership will be recognized at the September Awards Gala, attended by 250 civic leaders, businesses, and community members and marketed to over 7,000 people. We are grateful to leverage our shared enthusiasm for healthy, resilient communities and economic vitality for future generations!

Together in Action,

- *Tina Neuhausel and the SCOCO Team*



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2024 SCOCO PARTNERSHIP LEVELS & BENEFITS

VISIONARY - \$14,000+

Prominently featured logo on SCOCO website, Network, and at the Sustainability Awards Gala

- Two reserved tables for 8, promotional display table, and Corporate banner displayed at the Awards Gala
- E-Newsletter Feature Article showcasing sponsors' participation and work in the community
- Full-page color ad in the Annual Awards Booklet
- Employee and community education services customized to your needs (ie: Lunch n' Learn)
- Logo & link on SCOCO and SCOCO Network websites, links in "Insights" e-news and social media

BENEFACTOR - \$8,000+

Prominently featured logo on SCOCO website, Network, and at the Sustainability Awards Gala

- E-Newsletter Feature Article showcasing sponsors' participation and work in the community
- Featured sponsor and reserved table for 8-10, Corporate banner displayed at the Awards Gala
- Full-page color ad in the Annual Awards Booklet
- Ability to have an infotable at our Awards Gala
- Opportunity to do a short speech at our Gala or SCOCO can do a special sponsorship mention with your customized message
- Employee and community education services customized to your needs (ie: Lunch n' Learn)
- Logo & link on SCOCO and SCOCO Network websites, links in "Insights" e-news and social media

SUSTAINER - \$5,000+

Prominently featured logo on SCOCO website, Network, and at the Sustainability Awards Gala

- Table sponsorship with 6 reserved seats at the Awards Gala
- Half-page color ad in the Annual Awards Booklet
- Employee and community education services customized to your needs (ie: Lunch n' Learn)
- Logo & link on SCOCO and SCOCO Network websites, links in "Insights" e-news and social media
- Cleaner Contra Costa partnership for cities/municipal agencies

CHAMPION - \$3,000+

Prominently featured logo on SCOCO website, Network, and at the Sustainability Awards Gala

- Table sponsorship with 4 reserved seats at the Awards Gala
- Half-page color ad in the Annual Awards Booklet
- Logo & link on SCOCO and SCOCO Network websites, links in "Insights" e-news and social media
- Cleaner Contra Costa partnership for cities/municipal agencies

ADVOCATE - \$1000+

Recognized on SCOCO websites, Network, and at the Leadership in Sustainability Awards Gala

- Three tickets to the Awards Gala
- Quarter-page color ad in the Annual Awards Booklet
- Listing with link in SCOCO and SCOCO Network websites, e-news, and social media

SUPPORTER - \$500+

Recognized on SCOCO websites, Network, and at the Leadership in Sustainability Awards Gala

- Two tickets to the Awards Gala
- Listing in the Annual Awards Booklet
- Listing with link in SCOCO and SCOCO Network websites, E-news, and social media