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## YOUR 2021 SUSTAINABLE CONTRA COSTA PARTNERSHIP

Dear Partner in Sustainability,

We invite you to partner with Sustainable Contra Costa (SCOCO)! With the help of Partners like you, we've helped thousands of individuals incorporate a more sustainable way of living into their daily lives and provided tools and resources for people of all ages to save energy and water, reduce waste, and build healthy, resilient communities. Over the past year and a half, SCOCO has strengthened our community engagement program by significantly expanding outreach to adult and youth groups. We are facilitating participation among teams whose members measure their household footprints, learn about solutions, and track their collective progress toward reducing water use and other resources. We hope that we can count on your support again this year, so that we can continue this important work! Here are a few examples of the programs that your contribution supports:

- The **Cleaner Contra Costa Challenge** helps to advance community goals for health, safety, economic vitality, energy independence, and quality of life. SCOCO works with over a dozen local agencies and 90 organizations throughout the county to teach and empower people to take actions that lead to healthier homes and communities. We provide a valuable online platform full of local resources and rebates to make it easy for people to save resources and money. Adults and Youth are able form teams and community groups to participate in friendly competitions, support each other, and celebrate accomplishments. **Over 1850 households are currently participating and have saved over 1,048,000 gallons of water, \$218,000, and 561 tons of greenhouse gas emissions since April 2019 when the Challenge launched!**
- We organize regional events and networks that foster community connection, shared solutions, and widespread action including the **Sustainability Awards Celebration** coming up on September 22nd, **Sustainable Bay Area Network**, the SCOCO Network, and more. **Sustainability LIVE** is our free, live broadcast where special guests share the latest tips and provide the inspiration, education, and camaraderie that will help us all live more resilient lives. We've transitioned our classroom education program to a fun, online format – teaching elementary and high school students about solutions for water conservation, clean air, and climate change. We empower them to make a difference and share what they learn with others.
- Our new **Sustainable Leaders in Action (SLIA) youth program** is a group of 60+ amazing young leaders who are finding innovative ways to engage and mentor students in fun, meaningful activities that develop their leadership skills, promote awareness and encourage action. The SLIA Program sets youth up for a career path by giving them opportunities to work with local professionals on meaningful projects and internships. SLIA members publish their own bi-monthly newsletter, host a quarterly Climate Careers Chat with professional panelists, and a summer program for younger kids.

Can we count on you to become a 2021 SCOCO Partner? Choose your Partner Level below. We'll put those resources to work leveraging our shared enthusiasm for clean, safe, and resilient communities - making Contra Costa and the East Bay region beautiful, healthy and economically vibrant today and for our future generations!

Together in Action!  
~The SCOCO Team

Sustainable Contra Costa is a nonprofit public benefit corporation



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## 2021 SCOCO PARTNERSHIP LEVELS & BENEFITS

### VISIONARY - \$10,000+

**Prominently featured logo on SCOCO website and SCOCO Network; positive brand association with Sustainability LIVE!, the Leadership in Sustainability Awards, and Cleaner Contra Costa, leverage your ability to improve the community.**

- E-Newsletter Feature Article showcasing sponsors' participation and work in the community
- Featured Visionary sponsor of the Leadership in Sustainability Awards Event
- Full-page color ad in the Annual Awards Booklet
- Employee and community education services customized to your needs
- Logo & link on SCOCO and SCOCO Network websites, links in SCOCO Insights e-news and social media

### BENEFACTOR - \$5,000+

**Prominently featured logo on SCOCO website and SCOCO Network; positive brand association with Sustainability LIVE!, the Leadership in Sustainability Awards, and Cleaner Contra Costa Challenge; leverage your ability to improve the community.**

- E-Newsletter Feature Article showcasing sponsors' participation and work in the community
- Featured Benefactor sponsor of the Leadership in Sustainability Awards Event
- Full-page color ad in the Annual Awards Booklet
- Employee and community education services customized to your needs
- Logo & link on SCOCO and SCOCO Network websites, links in SCOCO Insights e-news and social media

### SUSTAINER - \$3,000

**Prominently featured logo on SCOCO website and SCOCO Network; positive brand association with Sustainability LIVE!, the Leadership in Sustainability Awards, and Cleaner Contra Costa Challenge; leverage your ability to improve the community.**

- Recognized sponsor of the Leadership in Sustainability Awards Event
- Half-page color ad in the Annual Awards Booklet
- Employee and community education services
- Logo & link on SCOCO and SCOCO Network websites, links in SCOCO Insights e-news and social media

### CHAMPION - \$1,500

**Featured on SCOCO website, Network, Sustainability LIVE! and at the Leadership in Sustainability Awards Gala**

- Recognized sponsor of the Awards Event
- Half-page color ad in the Annual Awards Booklet
- Logo & link on SCOCO and SCOCO Network websites, links in e-news and social media

### ADVOCATE - \$750

**Recognized on SCOCO websites, Network, and at Awards Gala**

- Recognized sponsor of the Awards Event
- Quarter-page color ad in the Annual Awards Booklet
- Listing with link in SCOCO and SCOCO Network websites, e-news, and social media

### SUPPORTER - \$400

**Recognized on SCOCO websites, Network, and at Awards Gala**

- Recognized sponsor of the Awards Event
- Listing in the Annual Awards Booklet
- Listing with link in SCOCO and SCOCO Network websites, E-news, and social media

### INDIVIDUALS (Students ½ price) - \$100

**One ticket to all of SCOCO's workshops and events**

**In-kind donations welcome!**

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