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## YOUR 2021 SUSTAINABLE CONTRA COSTA PARTNERSHIP

Dear Partner in Sustainability,

We invite you to partner with Sustainable Contra Costa (SCOCO)! With the help of Partners like you, we've educated thousands of individuals to shift to a more sustainable way of living. We provide resources for people of all ages to take actions that save energy and water, reduce waste, and build healthy, resilient communities.

SCOCO is committed to building upon our community engagement program by expanding outreach to more adult and youth groups. Our goal is to facilitate the creation of teams whose members measure their household carbon footprints, learn about solutions, and track their collective progress.

Here are examples of the important programs that your support will benefit:

- Our seasonal education and action campaigns have reached over 26,000 people since 2012, with participants registering over **52,000 actions** to save water, conserve energy, grow food, reduce waste and build community! We organize regional events and networks that foster community connection, shared solutions, and widespread action including Sustainable Bay Area Network, Sustainable Enterprise Conference, the SCOCO Network, and more.
- Our new online programs have been a big hit! **Sustainability LIVE** is our free, live broadcast where special guests share the latest tips and provide the inspiration, education, and camaraderie that will help us all live more resilient lives. We've transitioned our classroom education program to a fun, online format - teaching elementary and high school students on behalf of Central San about the systems that provide clean, fresh water to our communities and process wastewater back into the environment.
- Our work with the **Cleaner Contra Costa Challenge** in partnership with the County and other local agencies helps to advance community goals for health, safety, economic vitality, energy independence, and quality of life. This is a valuable online platform for people to measure their household footprint, find local resources and rebates to reduce carbon emissions, and save money. Adults and youth form teams and community groups to participate in friendly competitions, support each other, and celebrate accomplishments. Over 1000 households are currently participating. Together, they've saved over 90,000 dollars, 37,000 gallons of water and reduced over 200 tons of greenhouse gas emissions!
- Our **Sustainable Leaders in Action Team** is an amazing group of 20 young leaders who are finding innovative ways to engage and mentor students in fun, meaningful activities that develop their leadership skills, promote awareness and encourage action.

Can we count on you to become a 2021 SCOCO Partner? Choose your Partner Level below. We'll put those resources to work leveraging our shared enthusiasm for clean, safe, and resilient communities - making Contra Costa beautiful, healthy and economically vibrant today and for our future generations!

Together in Action!

~The SCOCO Team

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Sustainable Contra Costa is a nonprofit public benefit corporation



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## 2021 SCOCO PARTNERSHIP LEVELS & BENEFITS

### VISIONARY - \$10,000+

**Prominently featured logo on SCOCO website and SCOCO Network; positive brand association with Sustainability LIVE!, the Leadership in Sustainability Awards, and Cleaner Contra Costa, leverage your ability to improve the community.**

- E-Newsletter Feature Article showcasing sponsors' participation and work in the community
- Featured Visionary sponsor of the Leadership in Sustainability Awards Event
- Full-page color ad in the Annual Awards Booklet
- Employee and community education services customized to your needs
- Logo & link on SCOCO and SCOCO Network websites, links in SCOCO Insights e-news and social media

### BENEFACTOR - \$7,000+

**Prominently featured logo on SCOCO website and SCOCO Network; positive brand association with Sustainability LIVE!, the Leadership in Sustainability Awards, and Cleaner Contra Costa Challenge; leverage your ability to improve the community.**

- E-Newsletter Feature Article showcasing sponsors' participation and work in the community
- Featured Benefactor sponsor of the Leadership in Sustainability Awards Event
- Full-page color ad in the Annual Awards Booklet
- Employee and community education services customized to your needs
- Logo & link on SCOCO and SCOCO Network websites, links in SCOCO Insights e-news and social media

### SUSTAINER - \$3,000

**Prominently featured logo on SCOCO website and SCOCO Network; positive brand association with Sustainability LIVE!, the Leadership in Sustainability Awards, and Cleaner Contra Costa Challenge; leverage your ability to improve the community.**

- Recognized sponsor of the Leadership in Sustainability Awards Event
- Half-page color ad in the Annual Awards Booklet
- Employee and community education services
- Logo & link on SCOCO and SCOCO Network websites, links in SCOCO Insights e-news and social media

### CHAMPION - \$1,500

**Featured on SCOCO website, Network, Sustainability LIVE! and at the Leadership in Sustainability Awards Gala**

- Recognized sponsor of the Awards Event
- Half-page color ad in the Annual Awards Booklet
- Logo & link on SCOCO and SCOCO Network websites, links in e-news and social media

### ADVOCATE - \$750

**Recognized on SCOCO websites, Network, and at Awards Gala**

- Recognized sponsor of the Awards Event
- Quarter-page color ad in the Annual Awards Booklet
- Listing with link in SCOCO and SCOCO Network websites, e-news, and social media

### SUPPORTER - \$400

**Recognized on SCOCO websites, Network, and at Awards Gala**

- Recognized sponsor of the Awards Event
- Listing in the Annual Awards Booklet
- Listing with link in SCOCO and SCOCO Network websites, E-news, and social media

### INDIVIDUALS (Students ½ price) - \$100

**One ticket to all of SCOCO's workshops and events**

**In-kind donations welcome!**

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