

Your 2020 Sustainable Contra Costa Partnership

Dear Partner,

We are so grateful for your support of Sustainable Contra Costa over the years. Together, we've educated thousands of individuals about sustainable living and have inspired people of all ages to take actions that save water and energy, reduce waste, and build healthy, resilient communities.

This year has brought us new challenges, but has also revealed opportunities for us all to connect on a deeper level around issues that are important to all of us. We are at a critical juncture on many fronts and Sustainable Contra Costa is working hard to promote solutions, mobilize action and build a culture of collaboration throughout our region. Like many others, SCOCO has lost a large chunk of our funding this year due to COVID-19, so your continued Partnership is more important to us than ever. Here are some examples of the important programs and initiatives that your funding will support:

- Engagement and Connection: Our seasonal education and action campaigns have reached over 25,000 people since 2012, with participants registering over 50,500 actions to save water, conserve energy, grow food, reduce waste and build community! Our Sustainable Living and Permaculture Workshops teach hundreds of people each year to build skills for stronger, self-sufficient communities. We organize regional events and networks that foster community connection, shared solutions, and widespread action including Sustainable Bay Area Network, Sustainable Enterprise Conference, the SCOCO Network, and more.
- What's New: We're excited to have launched the Cleaner Contra Costa Challenge this past year in partnership with the County and other local agencies to advance community goals for health, safety, economic vitality, energy independence, and quality of life. This online platform is a valuable tool for people to measure their household footprint, find practical solutions and local resources, create an action plan, and track their progress to reduce greenhouse gas emissions and save money. People can form teams and community groups to participate in friendly competitions, support each other, and celebrate their collective accomplishments. Our brand new Sustainability Live! online program has been a hit so far!
- Youth Education: While our classroom programs have been canceled for the remainder of this school year, our **Youth Leadership Team** is finding innovative ways to engage and mentor students in fun, meaningful activities that develop their leadership skills, promote awareness and encourage action.
- All our work is based on the 10 One Planet Living Principles.



Can we count on you to <u>renew your commitment with a 2020 donation</u>? Please choose your Partnership Level below and we'll put those resources to work leveraging our shared enthusiasm for clean, safe, and plentiful Contra Costa Communities. Let's put our best feet forward to make Contra Costa beautiful, healthy and economically vibrant today and for our future generations!

Together in Action!

~The SCOCO Team

2020 SCOCO PARTNERSHIP LEVELS & BENEFITS

VISIONARY - \$10,000+

Prominently featured logo on SCOCO website and SCOCO Network; positive brand association with Sustainability Live!, the Leadership in Sustainability Awards Event, Cleaner Contra Costa, and Sustainable Living Workshops; leverage your ability to improve the community.

- E-Newsletter Feature Article showcasing sponsors' participation and work in the community
- Featured Visionary sponsor of the Leadership in Sustainability Awards Event
- Full-page color ad in the Annual Awards Booklet
- Employee and community education services customized to your needs
- Logo & link on SCOCO and SCOCO Network websites, links in SCOCO Insights e-news and social media

BENEFACTOR - \$7,000+

Prominently featured logo on SCOCO website and SCOCO Network; positive brand association with Sustainability Live!, the Leadership in Sustainability Awards Event, Cleaner Contra Costa Challenge, and Sustainable Living Workshops; leverage your ability to improve the community.

- E-Newsletter Feature Article showcasing sponsors' participation and work in the community
- Featured Benefactor sponsor of the Leadership in Sustainability Awards Event
- Full-page color ad in the Annual Awards Booklet
- Employee and community education services customized to your needs
- Logo & link on SCOCO and SCOCO Network websites, links in SCOCO Insights e-news and social media

SUSTAINER - \$3,000

Prominently featured logo on SCOCO website and SCOCO Network; positive brand association with Sustainability Live!, the Leadership in Sustainability Awards Event, Cleaner Contra Costa Challenge, and Sustainable Living Workshops; leverage your ability to improve the community.

- Recognized sponsor of the Leadership in Sustainability Awards Event
- Half-page color ad in the Annual Awards Booklet
- Employee and community education services
- Logo & link on SCOCO and SCOCO Network websites, links in SCOCO Insights e-news and social media

CHAMPION - \$1,500

Featured on SCOCO website, Network, and in Leadership in Sustainability Awards Event

- Recognized sponsor of the Awards Event
- Half-page color ad in the Annual Awards Booklet
- Logo & link on SCOCO and SCOCO Network websites, links in e-news and social media

ADVOCATE - \$750

Recognized on SCOCO websites, Network, and at Awards Gala

- Recognized sponsor of the Awards Event
- Quarter-page color ad in the Annual Awards Booklet
- Listing with link in SCOCO and SCOCO Network websites, e-news, and social media

SUPPORTER - \$400

Recognized on SCOCO websites, Network, and at Awards Gala

- Recognized sponsor of the Awards Event
- Listing in the Annual Awards Booklet
- Listing with link in SCOCO and SCOCO Network websites, E-news, and social media

INDIVIDUALS (Students ½ price) - \$100

One ticket to all of SCOCO's workshops and events!

Donate online at SustainableCoCo.org or mail your check to the address below!